

JACKSON HOWARD

INDUSTRIAL DESIGNER / DESIGN VISUALIZER / ILLUSTRATOR

CONTACT

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OVERVIEW

As an Industrial Designer currently based in Columbus, OH., I have already seen many products brought to market and have earned several patents and accolades early in my career. From product design to retail merchandising, trade show installations to customer instructions and design visualization, I bring a diverse range of experience to any creative challenge.

When I'm not in the studio, you can often find me enjoying a hike, rock climbing, snowboarding, or painting. I am ready to take my career to the next level and hope to unite my passions for the outdoors and design.

EDUCATION

VIRGINIA TECH

B.S. Industrial Design '19

Cum Laude | GPA 3.71

Minors:

Entrepreneurship, Spanish

SKILLS

Technical Skills:

Solidworks
Fusion 360
Autodesk Inventor
Keyshot 9
Procreate
Adobe Creative Suite
+ Illustrator
+ InDesign
+ Photoshop
+ Lighroom
+ After Effects

Physical Skills:

Ideation
3D Printing
Sketching
Rendering
Animated Rendering
Prototyping
Design Research
Trend Analysis
Design Thinking
Creative Presentations
Product Development
Technical Drawings

Passions:

Snowboarding
Rock Climbing
Mountain Biking
Kayaking
Painting
Speaking Spanish

EXPERIENCE

DESIGNER

Rogue Fitness | Columbus, OH

2021-PRESENT

Bringing an ID background to an engineering-heavy environment, my skills have aided Rogue in a number of ways, including:

- + Re-designed Rogue customer instructions formatting to create better communication with the end user
- + Created over 100 customer instructions documents
- + Designed, prototyped, and launched the Rogue Squat Wedge
- + Collaborated with a team member to design and launch the Ghost J-Cups
- + Created high quality product renderings for Rogue's website
- + Awarded two patents for my work on the Squat Wedge and Ghost J-Cups

INDUSTRIAL DESIGNER & INTERN

LiveTrends Design Group | Orlando, FL

2019-2021

Starting out as an intern designing trade show exhibits, I swiftly moved into a full-time Industrial Design role with this industry-leader in the plant and home decor design field. My contributions included:

- + Conducted trend analysis and research to understand product collections
- + Worked independently to design four large-scale lobby installations
- + Led a team to build and install the structures at TPIE Trade Show in 2020

My contributions as an Industrial Designer included:

- + Interpreted consumer trends to create industry-leading products
- + Independently developed projects from concept to market
- + Earned a "Cool Product" award at TPIE 2021 Tradeshow.
- + Designed a large point of sale display fixture which is currently being utilized at over 1000 Lowe's Stores

CONSULTANT & FREELANCE DESIGNER

The Bee Collective | Columbus, OH

2019-PRESENT

- + Designed the company's logo and various branding assets
- + Creating artwork and graphics for apparel and other goods
- + Painted a large bee-inspired mural in Columbus.
- + Worked with a local brewery to create artwork for a new honey-infused beer

Radio Flyer | Chicago, IL (Remote)

JANUARY-APRIL 2023

- + Worked for several months as a contract technical illustrator
- + Created illustrations for customer assembly instructions
- + Used SolidWorks and Adobe Illustrator to create various illustrations

DESIGN INTERN

ASD | Sky | San Francisco, CA

SUMMER 2018

- + Contributed to a team with Environmental Graphic and Interior Designers
- + Created signage iconography and wayfinding graphics for clients such as Facebook and Stanford University
- + Designed Signage hardware and displays for various projects